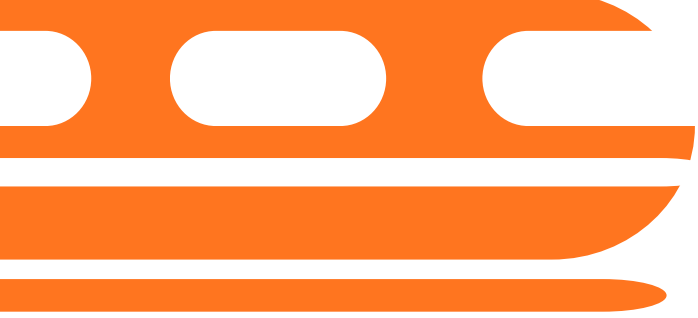




SPONSERSHIP PACKAGE



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Welcome to Entroncamento

Welcome to Entroncamento, the railway hub of Portugal! This city, located in the Ribatejo region, is the ideal place for anyone who wants to learn more about the history of the railway. With a strategic rail network, Entroncamento offers the perfect setting for train lovers and railway enthusiasts. In addition, the National Railway Museum : home to historic locomotives and exhibitions on the history of Portuguese railways adds a special touch to any event, which is why it was chosen to host the Portugal Railway Summit. Feel free to explore this city during the days of the event!

The National Railway Museum tells the story of more than 160 years of railways in Portugal. Through one of the finest railway heritage collections in Europe, featuring around 36,000 objects : we offer a journey through time, from the first steam locomotives to the rail transport of the future.

National Railway Museum



1st Edition | IP - Infraestruturas de Portugal, November 2019



2nd Edition | Online Event, February 2021



3rd Edition | Porto de Leixões, May 2022



4th Edition | Entroncamento, May 2023



5th Edition | Entroncamento, May 2024



6th Edition | Entroncamento, May 2025



Portugal Railway Summit | 7th edition

2026

Portugal Railway Summit 2026, organized by the Portuguese Railway Platform, will take place on May 20 and 21 at the National Railway Museum in Entroncamento. In its 7th edition, the event will feature panels reflecting the latest trends and technologies in the railway sector, with topics such as Railways, Defense and Industry, Competitiveness and Strategic Partnerships, High-Speed Rail, Energy and Climate Resilience, Smart Mobility and Urban Mobility, and Railway Interoperability.

This year, the focus will remain on current developments in the national railway sector, with new investments and tenders launched for the construction of the Porto-Lisbon High-Speed Rail line, as well as on topics of critical importance to the railway sector, such as its interconnection with defense, climate change, and the future of mobility, both at the urban level and beyond.

High-Speed Rail – Planning and outlook for the new high-speed rail line in Portugal, including discussions on the launched tenders and the strategy to be followed to enhance the competitiveness of the sector.

Defense – The interconnection between railways, defense, and industry, and how they can be aligned to address today's global challenges, increasing the competitiveness of the Portuguese railway sector.

Intelligent Rail Transport – Innovation serving railway maintenance and safety.

Future Mobility – The impact of disruptive technologies, such as Hyperloop and Maglev, on the railway sector and on societal development.

The event will bring together industry experts and government representatives, highlighting the role of railways in national cohesion and the opportunities of the railway sector within the European context.

Event Space

We present the event floor plan divided into 10 different areas that offer various experiences to our visitors. With networking areas, B2B meeting spaces, and renewed areas for each sponsor, this year's Portugal Railway Summit brings many new features.

We will place a strong focus on an area entirely dedicated to our sponsors and their respective stands, where they can showcase their organization. Depending on the chosen sponsorship, each sponsor will have different requirements for their stand on the Exhibition Floor. Stands with standard dimensions will be assigned, except for organizations that choose the Master Platinum level.

Responsibilities of PFP:

PFP will be responsible for the assembly and disassembly of the stands, as well as for cleaning the space before and after the event. Our team will ensure that each stand is installed and removed efficiently, meeting quality and safety standards, and guaranteeing that at the start of the event each sponsor's space is ready for use.

After the sponsorship agreement, all detailed information and specific measurements regarding the stands and event space will be sent in advance to ensure proper preparation by the sponsors. We thank you in advance for your cooperation and hope that your participation in the Portugal Railway Summit will be a success. We are available for any additional clarification.

Additional Services:

To make participation in the Portugal Railway Summit even more convenient, PFP offers the possibility of renting furniture, audiovisual equipment, and monitors for the standard stands. These additional services are available at extra cost, providing sponsors with a comprehensive solution for their needs during the event.

Procedures for Sponsors:

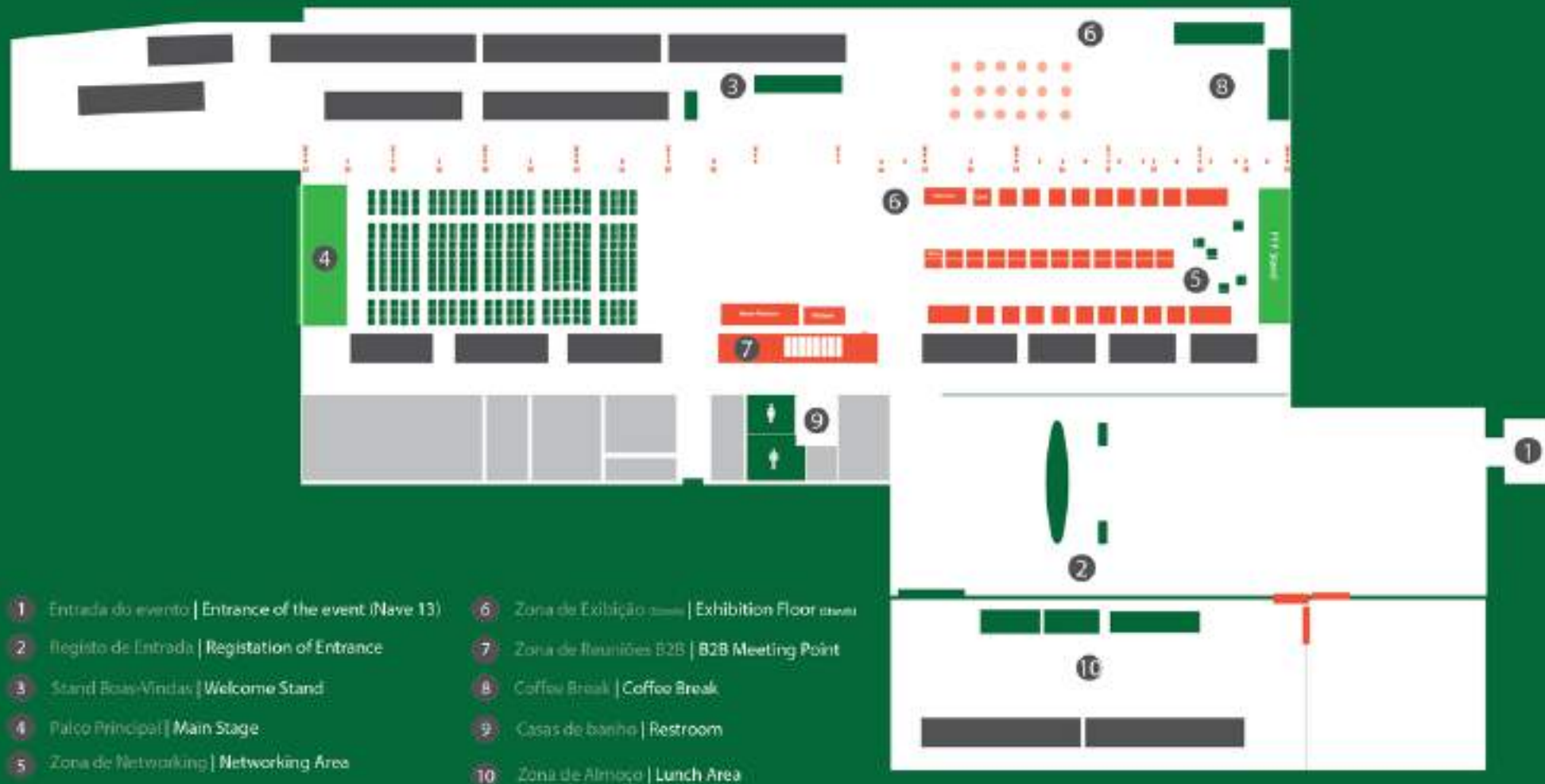
Reservation of Additional Services: Sponsors interested in renting furniture, audiovisual equipment, and monitors must coordinate these details directly with PFP, ensuring a personalized experience.

Visual Identity Submission: All sponsors who choose a standard stand must send the logo and stand graphics by April 24 to the email addresses catarina.pinto@ferrovia.pt and carmina.nabeiro@ferrovia.pt.

Please note that graphics submitted after this date will not be accepted.



PORTUGAL RAILWAY summit 2026



- 1 Entrada do evento | Entrance of the event (Nave 13)
- 2 Registo de Entrada | Registration of Entrance
- 3 Stand Boas-Vindas | Welcome Stand
- 4 Palco Principal | Main Stage
- 5 Zona de Networking | Networking Area
- 6 Zona de Exibição | Exhibition Floor
- 7 Zona de Reuniões B2B | B2B Meeting Point
- 8 Coffee Break | Coffee Break
- 9 Casas de banho | Restroom
- 10 Zona de Almoço | Lunch Area

Would you like to showcase your organization with a stand at the Portugal Railway Summit?

Discover the different types of stands that each sponsorship package can offer (the sponsorship table specifies the stand associated with each sponsorship package).



It is important to note that there are limited slots available for the larger stands, which will be allocated on a first-come, first-served basis, also granting the right to choose their location.

Stand 6x2m | Master Platinum Sponsor - exemple



Stand 4x2m | Platinum Sponsor example



Stand 2x2m | Gold Sponsor example



Stand 1.5x2.30m | Silver Sponsor example





Master Platinum Sponsor

- Sponsor presentation in the event program on the main stage
- Video spot on the Portugal Railway Summit event landing page
- Interview with the respective sponsor about the event on PFP social media
- Largest sponsor logo on the main stage backdrop banner
- Largest sponsor logo on all Portugal Railway Summit communication materials (Flyer / Program / Website)
- Sponsor logo displayed on the conference screen between presentations
- Sponsor logo shown in the footer during sessions
- Sponsor stand on the exhibition floor (4x2 m) with standard decoration

(included), or another solution to be discussed with the organization

- Sponsor promotional material included in the participant media pack and on the event webpage
- Sponsor recognition during the opening sessions
- Dedicated posts on the Portugal Railway Summit LinkedIn and social media channels
- Sponsor video or promotional advertisement to be displayed on the main conference screen during lunch and breaks
- 15 free registrations for the Portugal Railway Summit

On Demand

After the sponsorship agreement is finalized, all detailed information and specific measurements regarding the stands and event space will be sent in advance to ensure proper preparation by the sponsors. We thank you in advance for your cooperation and hope that your participation in the Portugal Railway Summit will be a success. We remain at your disposal for any further clarification.



Platinum Sponsor

- Sponsor presentation in the event program on the main stage
- Interview with the respective sponsor about the event on PFP social media
- Large sponsor logo on the main stage backdrop banner
- Large sponsor logo on all Portugal Railway Summit communication materials (Flyer / Program / Website)
- Sponsor logo displayed on the conference screen between presentations
- Sponsor logo shown in the footer during sessions
- Sponsor stand on the exhibition floor (4x2 m) with standard decoration included
- Sponsor promotional material in the participants' media kit and on the event website.
- Sponsor recognition during the opening sessions.
- Dedicated posts on the Railway Summit LinkedIn page and social media channels.
- Sponsor video or promotional advertisement to be displayed on the main conference screen during lunch and breaks.
- 10 free registrations for the Portugal Railway Summit.

*panel selection will be finalized on a first-come, first-served basis

12.500 €

After the sponsorship agreement, all detailed information and specific measurements regarding the stands and event space will be sent in advance to ensure proper preparation by the sponsors. We thank you in advance for your cooperation and hope that your participation in the Portugal Railway Summit will be a success. We remain available for any additional clarification.



Gold Sponsor

- Medium-sized sponsor logo on the stage backdrop banner.
- Medium-sized sponsor logo on all Portugal Railway Summit communication materials (flyer, program, website).
- Sponsor logo displayed on the conference screen between presentations.
- Sponsor promotional material in the participants' media kit and on the event website.
- Sponsor recognition during the opening sessions.

7.500€

After the sponsorship agreement, all detailed information and specific measurements regarding the stands and event space will be sent in advance to ensure proper preparation by the sponsors. We thank you in advance for your cooperation and hope that your participation in the Portugal Railway Summit will be a success. We remain available for any additional clarification.

- Sponsor stand on the exhibition floor (2x2 m) (standard decoration included).
- Dedicated posts on the Portugal Railway Summit LinkedIn and social media channels.
- Small promotional advertisements will be displayed on the main conference screen during the event.
- 5 free registrations for the Portugal Railway Summit.



Silver Sponsor

- Medium-to-small sponsor logo on the stage backdrop banner.
- Medium-to-small sponsor logo on all Portugal Railway Summit communication materials (flyer, program, website).
- Sponsor logo displayed on the conference screen between presentations.
- Sponsor promotional material in the participants' media kit and on the event website.
- Sponsor roll-up stand (stand-up format) 1.5 × 2.3 m on the exhibition floor (standard decoration included).
- 3 free registrations for the Portugal Railway Summit.

4.000 €

After the sponsorship agreement, all detailed information and specific measurements regarding the stands and event space will be sent in advance to ensure proper preparation by the sponsors. We thank you in advance for your cooperation and hope that your participation in the Portugal Railway Summit will be a success. We remain available for any additional clarification.



Bronze Sponsor

- Small sponsor logo on the stage backdrop banner.
- Small sponsor logo on all Portugal Railway Summit communication materials (flyer, program, website).
- Small sponsor logo displayed on the conference screen between presentations.
- Sponsor promotional material in the participants' media kit and on the event website.
- 1 free registration for the Portugal Railway Summit.

2.000 €

After the sponsorship agreement, all detailed information and specific measurements regarding the stands and event space will be sent in advance to ensure proper preparation by the sponsors. We thank you in advance for your cooperation and hope that your participation in the Portugal Railway Summit will be a success. We remain available for any additional clarification.

BENEFITS

Presentation in the event program (first come, first served) on the Main Stage

Dedicated session for the presentation of live videos on the event's official social media channels

Sponsor logo on the stage backdrop banner

Sponsor logo on the event communication materials (Flyer/Program/Website)

Sponsor logo on the conference screen (between presentations) and in the footer during the sessions

Sponsor stand on the exhibition floor
(Stand preview included after expressing interest in sponsorship)

Sponsor promotional material in the participant media pack and on the event website

Sponsor recognition during the opening sessions

Social media posts dedicated to the sponsor

Sponsor video (or promotional ad) to be played on the main conference screen during lunch and breaks

Free registrations for representatives of the sponsoring organization

SPONSORSHIP AMOUNT

20% Discount for PFP associates



Master Platinum	Platinum	Gold	Silver	Bronze
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Except Panel 1



big

big



illuminated
4x2 m



10



medium

medium



illuminated
2x2 m



5



medium-small

medium-small



Stand-Up
1,5x3 m



3



small

small



1

On demand	€12.500	€7.500	€4.000	€2.000
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INFORMATIONS

Sponsor package selections will be processed on a first-come, first-served basis.

All logo and image files must be provided in “AI” or “EPS” format, along with a PDF file.

DO YOU HAVE OTHER SPONSORSHIP SUGGESTIONS?

If the suggested Sponsorship Package does not meet your needs, please feel free to propose your own ideas. Together, we will find the best solution to benefit your organization, the Portugal Railway Summit, and the participants.





Este
comboio
não pode
parar!

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Summit

www.portugalrailwaysummit.com



PORTUGAL **RAILWAY**
summit 2026



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