

PORTUGAL **RAILWAY**
summit 2025

Sponsorship Manual





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Welcome to Entroncamento

Welcome to Entroncamento, the railway hub of Portugal! This city, located in the Ribatejo region, is the perfect place for those who want to learn more about the history of railways. With a strategic railway network, Entroncamento offers an ideal setting for train lovers and railway enthusiasts. Moreover, the National Railway Museum, home to historic locomotives and exhibitions about the history of Portuguese trains, adds a special touch to any event, making it the chosen location for the PT Railway Summit. Feel free to explore this city during the event days!

The National Railway Museum tells the story of over 160 years of railways in Portugal. Through one of the finest collections of railway heritage in Europe – featuring around 36,000 objects! – we offer a journey through time, from the first steam locomotives to the railway transportation of the future.

- National Railway Museum

PORTUGAL RAILWAY summit



1st Edition | IP-Infrastructure of Portugal, November 2019



2nd Edition | Online Event, February 2021



3rd Edition | Porto de Leixões, May 2022



4th Edition | Entroncamento, May 2023



5th Edition | Entroncamento, May 2024

Railway Summit | 6th edition

2025

The Portugal Railway Summit 2025, organized by the Portuguese Railway Platform, will take place on May 21st and 22nd at the National Railway Museum in Entroncamento. In this 6th edition, the event will feature panels reflecting the latest trends and technologies in the railway sector, with topics such as High-Speed Rail, Safety and Cybersecurity, Innovation and Artificial Intelligence, Sustainability and ESG, Intermodality, and Railways in Europe. This year, with a focus on technological advancements, the panels will include discussions on integrating artificial intelligence into railway operations and maintenance, as well as highlighting international innovation experiences. The High-Speed Rail and Market panel will address the importance of expanding infrastructure to connect cities such as Lisbon, Porto, and Vigo, boosting the regional economy.

High Speed – National perspectives for the future of high-speed rail connections, in terms of infrastructure and rolling stock.

Safety and Cybersecurity- Presentation of the issue at the national level and

possible solutions.

Innovation and Artificial Intelligence – Debate on the use of new technologies, particularly AI, to improve railway efficiency, as well as the presentation of innovations beyond traditional railways.

Sustainability and ESG (Environmental, Social, and Governance)- Focus on the importance of ESG reporting and sustainability in railways.

Intermodality – Solutions for the expansion of metropolitan networks, connecting different modes of transport for passengers and freight.

Railways in Europe- Case studies at the European level related to the growth and development of the railway sector.

The event will feature the presence of industry experts and government representatives, highlighting the role of railways in national cohesion and the opportunities within the railway sector in the European context.

Event Space

We present the event layout divided into 10 different areas that offer various experiences to our visitors. Networking areas, B2B meetings, and revamped spaces for each sponsor, the Portugal Railway Summit this year brings many new features.

We will have a strong focus on an area entirely dedicated to our sponsors and their respective stands, where they can showcase their entities. Depending on the sponsorship chosen, each sponsor will have different requirements for their stand on the Exhibition Floor. Standard-sized stands will be assigned, except for entities that choose the Master Platinum sponsorship.

Responsibilities of PFP:

The PFP will be responsible for the assembly and dismantling of the stands, as well as the cleaning of the space before and after the event. Our team will ensure that each stand is installed and removed efficiently, adhering to quality and safety standards, and ensuring that at the start of the event, each sponsor's space is ready for use.

After the sponsorship agreement, all detailed information and specific measurements regarding the stands and event space will be sent in advance to ensure proper preparation by the sponsors. We thank you in advance for your collaboration and look forward to your participation in the Portugal Railway Summit being a success. We are available for any further clarification.

Additional Services:

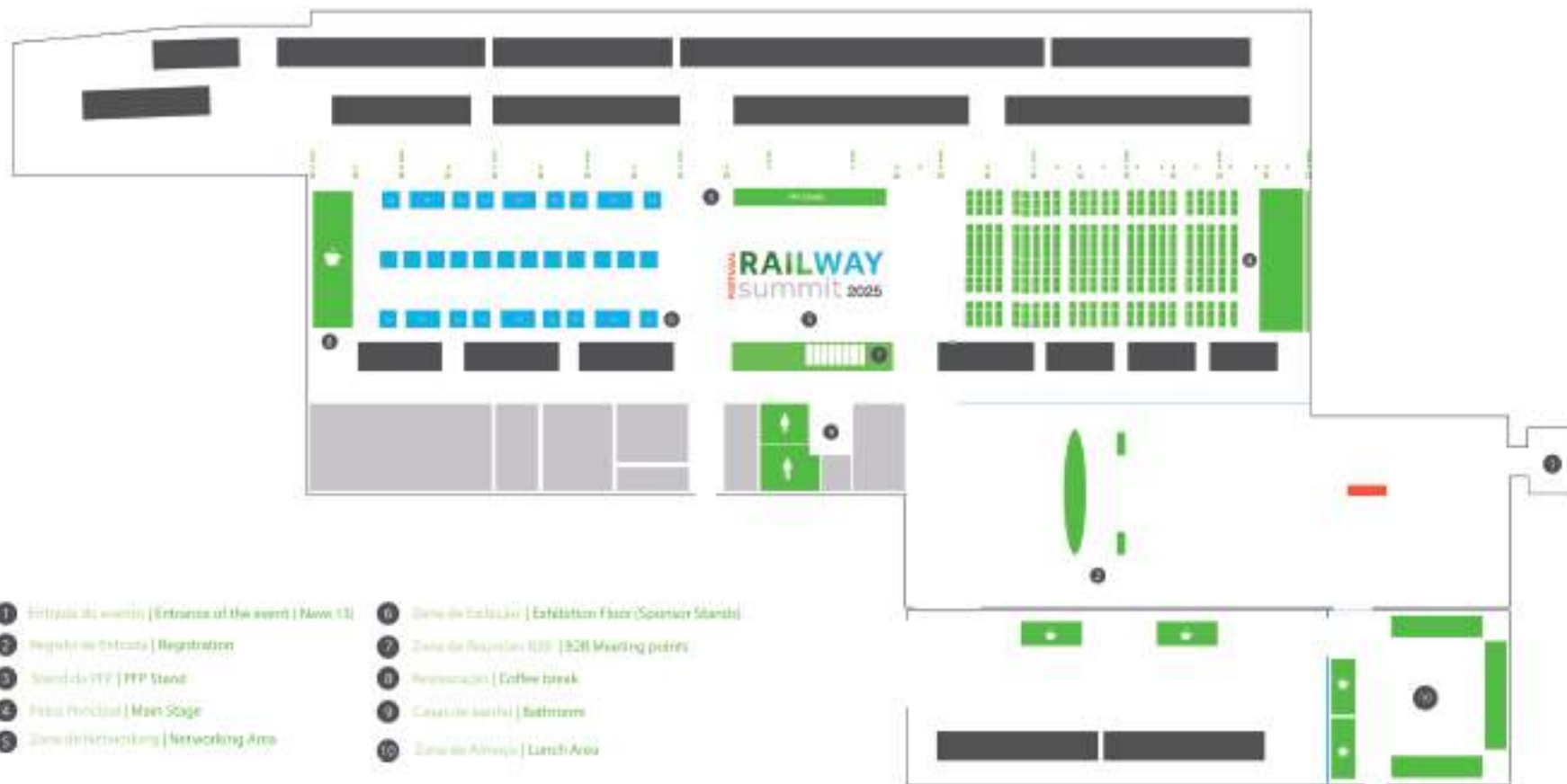
To make participation in the Portugal Railway Summit even more convenient, PFP offers the option to rent furniture, audiovisual equipment, and monitors for standard stands. These additional services are available at extra costs, providing sponsors with a comprehensive solution for their needs during the event.

Procedures for Sponsors:

Booking Additional Services: Sponsors interested in renting furniture, audiovisual equipment, and monitors should coordinate these details directly with PFP, ensuring a personalized experience.

Submission of Visual Identity: All sponsors opting for a standard stand must submit the logo and stand graphics by April 24th to the email catarina.pinto@ferrovia.pt (and carminda.nabeiro@ferrovia.pt). We regret to inform you that graphics submitted after this date will not be accepted.

PORTUGAL RAILWAY summit



Would you like to showcase your entity with a stand at the Summit?

Discover the different types of stands that each sponsorship package can offer (the sponsorship table specifies the stand corresponding to each package).

It is important to note that there are limited spaces for larger stands, so they will be allocated on a first-come, first-served basis, also granting the right to choose the stand's location.

Stand 4x2m | Platinum Sponsor



Stand 2x2m | Gold Sponsor



Stand 1.5x2.30m | Silver Sponsor





Master Platinum Sponsor

- Sponsor presentation in the event program on the main stage
 - Video spot on the event landing page of Portugal Railway Summit
 - Interview with the respective sponsor about the event on PFP's social media
 - Largest sponsor logo on the background banner of the stage
 - Largest sponsor logo on all communication materials for the Portugal Railway Summit (Flyer/Program/Website)
 - Sponsor logo on the conference screen between presentations
 - Sponsor logo in the footer during sessions
 - Sponsor stand at the exhibition floor (4x2m) (standard decoration included)
- or another solution to be discussed with the organization
 - Sponsor promotional material in the participant media pack and on the event page
 - Sponsor recognition during the opening sessions
 - Dedicated posts on LinkedIn and social media of the Portugal Railway Summit
 - Sponsor video or promotional ad to be displayed on the main conference screen during lunch and breaks
 - 15 free registrations for the Portugal Railway Summit

On Demand

After the sponsorship agreement, all detailed information and specific measurements regarding the stands and event space will be sent in advance to ensure proper preparation by the sponsors. We thank you in advance for your collaboration and look forward to your participation in the Portugal Railway Summit being a success. We are available for any further clarification.



Platinum Sponsor

- Sponsor presentation in the event program on the main stage.
- Interview with the respective sponsor about the event on PFP's social media.
- Large sponsor logo on the background banner of the stage.
- Large sponsor logo on all communication materials for the Portugal Railway Summit (Flyer/Program/Website).
- Sponsor logo on the conference screen between presentations.
- Sponsor logo in the footer during sessions.
- Sponsor stand at the exhibition floor (4x2m) (standard decoration included).
- Sponsor promotional material in the participants' media pack and on the event page.
- Sponsor recognition during the opening sessions.
- Dedicated posts on the Summit's LinkedIn and social media of the Railway Summit.
- Sponsor video or promotional ad to be displayed on the main conference screen during lunch and breaks.
- 10 free registrations for the Portugal Railway Summit.

*Panel selection is closed based on the priority of arrival.

12.500 €

After the sponsorship agreement, all detailed information and specific measurements regarding the stands and event space will be sent in advance to ensure proper preparation by the sponsors. We thank you in advance for your collaboration and look forward to your participation in the Portugal Railway Summit being a success. We are available for any further clarification.



Gold Sponsor

- Medium sponsor logo on the background banner of the stage.
- Medium sponsor logo on all communication materials for the Portugal Railway Summit (Flyer/Program/Website).
- Sponsor logo on the conference screen between presentations.
- Sponsor promotional material in the participants' media pack and on the event page.
- Sponsor recognition during the opening sessions.
- Sponsor stand at the exhibition floor (2x2m) (standard decoration included).
- Dedicated posts on the LinkedIn and social media of the Portugal Railway Summit.
- Small promotional ads will be displayed on the main conference screen during the event.
- 5 free registrations for the Portugal Railway Summit.

7.500€

After the sponsorship agreement, all detailed information and specific measurements regarding the stands and event space will be sent in advance to ensure proper preparation by the sponsors. We thank you in advance for your collaboration and look forward to your participation in the Portugal Railway Summit being a success. We are available for any further clarification.



Silver Sponsor

- Reduced-medium sponsor logo on the background banner of the stage.
- Reduced-medium sponsor logo on all communication materials for the Portugal Railway Summit (Flyer/Program/Website).
- Sponsor logo on the conference screen between presentations.
- Sponsor promotional material in the participants' media pack and on the event page.
- Roll-up stand (1.5x2.3m) for the sponsor at the exhibition floor (standard decoration included).
- 3 free registrations for the Portugal Railway Summit.

4.000 €

After the sponsorship agreement, all detailed information and specific measurements regarding the stands and event space will be sent in advance to ensure proper preparation by the sponsors. We thank you in advance for your collaboration and look forward to your participation in the Portugal Railway Summit being a success. We are available for any further clarification.



Bronze Sponsor

- Small sponsor logo on the background banner of the stage.
- Small sponsor logo on all communication materials for the Portugal Railway Summit (Flyer/Program/Website).
- Small sponsor logo on the conference screen between presentations.
- Sponsor promotional material in the participants' media pack and on the event page.
- 1 free registration for the Portugal Railway Summit.

2.000 €

After the sponsorship agreement, all detailed information and specific measurements regarding the stands and event space will be sent in advance to ensure proper preparation by the sponsors. We thank you in advance for your collaboration and look forward to your participation in the Portugal Railway Summit being a success. We are available for any further clarification.

BENEFITS

Presentation in the Event Program (First come, first served) on the Main Stage of the Event.

Dedicated session for live video presentations on the event's official social media channels.

Sponsor logo on the background banner of the stage.

Sponsor logo on the communication materials of the Portugal Railway Summit (Flyer/Program/Website).

Sponsor logo on the conference screen (between presentations) and in the footer during sessions.

Sponsor stand on the exhibition floor.
(Stand preview included after demonstrating interest in sponsorship)

Sponsor promotional material in the participants' media pack and on the event page.

Sponsor recognition during the opening sessions.

Dedicated posts on LinkedIn and social media of the Portugal Railway Summit.

Sponsor video or promotional ad to be displayed on the main conference screen during lunch and breaks.

Provision of free registrations for company representatives.

SPONSORSHIP AMOUNT

Value for PFP members (-20%)



Master Platinum	Platinum	Gold	Silver	Bronze
	● Except Panel 1	—	—	—
	●	—	—	—
	big size	medium size	medium-reduced	small size
	big size	medium size	medium-reduced	small size
	big size	medium size	medium-reduced	small size
	Backlit 4x2 m	Backlit 2x2 m	Stand-Up 1,5x2,3m	—
	●	●	●	●
	●	●	—	—
	●	●	—	—
	●	●	—	—
	10	5	3	1
On Demand	€12.500	€7.500	€4.000	€2.000

* VAT will be added at the current applicable rate.





INFORMATIONS

Sponsor package selections will be processed on a first-come, first-served basis.

All logo and image files must be provided in "AI" or "EPS" format, along with a dual PDF file.

DO YOU HAVE OTHER SPONSORSHIP SUGGETIONS ?

If the suggested sponsor package does not meet your needs, please feel free to propose your own ideas. Together, we will find the best solution to benefit your entity, the Portugal Railway Summit, and the participants.



Participate in the Portugal Railway





The PFP is the Portuguese Railway Platform Association, created on July 23, 2015, and recognized as the Portuguese Railway Cluster in 2017. It currently brings together more than 100 members, including large companies (both public and private), small and medium-sized enterprises (SMEs), universities, R&D institutes, operators, and other business associations.

With the vision of “bringing together all Portuguese railway stakeholders to promote Portugal as an innovative country in the railway industry,” the mission of the PFP is:

- Actively contribute to strengthening cooperation among all railway sector

stakeholders.

- Develop a shared vision and common strategy for planning railway research, innovation, and business, contributing to the definition of railway development policies.
- Act inclusively, transparently, and in close collaboration with transport authorities.
- Promote joint research, development, and innovation (R&D&I) initiatives and projects and optimize the potential for research and innovation.
- Foster the development of new business opportunities in the railway sector.
- Contribute decisively to the internationalization of the Portuguese railway sector.

PFP - Plataforma Ferroviária Portuguesa
R. do Dr. Deniz Jacinto 270, 4350-059 Porto

www.ferrovia.pt
+351 22 319 0546
info@ferrovia.pt

**NOT YET A PFP MEMBER?
JOIN US.**

THIS TRAIN CANNOT STOP!

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